

ELCA World Hunger Daily Bread Matching Grants

¹⁶And taking the five loaves and the two fish, [Jesus] looked up to heaven, and blessed and broke them, and gave them to the disciples to set before the crowd. ¹⁷And all ate and were filled. What was left over was gathered up, twelve baskets of broken pieces. (Luke 9:16-17).

As part of the Evangelical Lutheran Church in America's (ELCA) response to the COVID-19 pandemic, ELCA congregations can now raise funds for their feeding ministries through ELCA World Hunger's Daily Bread Matching Grants.

Ninety-six percent of ELCA congregations participate in some form of feeding ministry, from community meals to food pantries and more — truly providing daily bread. With outbreaks of COVID-19 in the United States and around the world bringing so much of daily life to a grinding halt and contributing to hunger in our communities, these ministries are more vital than ever before. As congregations feed their neighbors, ELCA World Hunger is committed to walking with them and supporting their ministries through Daily Bread Matching Grants. Learn more and sign up at [ELCA.org/dailybread](https://elca.org/dailybread).

How it works

In a campaign over the course of just a few weeks, you can access \$1,000 or more for your ministry. Using ELCA World Hunger's user-friendly online fundraising tool, you will invite your congregation and network to support your ministry through ELCA World Hunger. To help drive your campaign, the funds you raise will be matched by ELCA World Hunger with a grant of \$500.



Set fundraising goal & invite gifts



Supporters give to ELCA World Hunger through online platform



Raise \$500 and beyond during the fundraising window



Receive total \$\$ raised + \$500 grant for your ministry!

Step 1: Access your grant.

- In order to access your Daily Bread Matching Grant, you will need to provide:
 - A copy of the letter determining your 501(c)(3) tax exempt status, sent to Hunger@elca.org (If your congregation is part of the ELCA's group ruling and you need a copy of your verification letter, email 501c3@elca.org.)
 - Your banking information for electronic payment
 - A signed copy of the simple grant agreement you receive from ELCA World Hunger – instructions for signing electronically will be sent with the agreement

Step 2: Sign up for your fundraising page and get ready to raise.

- Sign up for ELCA World Hunger’s Daily Bread Matching Grants at [ELCA.org/dailybread](https://www.elca.org/dailybread).
- Use ELCA World Hunger’s fundraising resources to build a plan that works for you!

Step 3: Go live and invite your supporters to give.

- You will have 17 days to raise funds for your feeding ministry with your congregation, network and friends. Set a goal of \$500 or more!
- Be sure to thank your donors as they give.

Step 4: Raise funds, reach your goal and get a match!!

- Achieve your fundraising goal *and* receive a \$500 grant from ELCA World Hunger to be used toward your ministry.

Step 5: Celebrate! God is up to amazing things. Take a moment to celebrate.

Step 6: Thank your donors and invite them to continue the relationship.

- While your campaign is active, access the names and emails by downloading your ministry’s personal donation list. Follow up with your supporters to keep that relationship going!

Step 7: Share your impact.

- Shortly following the close of your fundraiser and again six months after your grant is awarded, ELCA World Hunger will be in touch with a quick evaluation to learn about your ministry and the impact of this grant opportunity.

Frequently Asked Questions

[What happens if we raise over \\$500?](#)

Congratulations! You will get a grant of \$500 to drive your campaign, and your fundraising page will remain open through the last day of your campaign. You are free to raise as much as possible up to the deadline to gather support for your ministry.

[How can people give offline to this special matching opportunity?](#)

We know every gift counts. However, at this time ELCA World Hunger cannot accept offline donations and count that toward your fundraising goal. If your application is approved, you should be prepared to ask supporters to make an online gift in support of your ministry.

To ensure compliance with federal tax code, 501(c)(3) organizations should not donate to their own fundraiser.

[Social media just isn’t for me and/or my ministry. How does this work without it?](#)

While social media may not be your thing, with the COVID-19 pandemic preventing in-person communications, it can be the easiest tool to share your campaign. Short posts on Facebook, Twitter, Instagram, etc. can help you get the word out to a wide audience quickly. You can also share short stories from your ministry or pictures that help supporters learn more about the importance of your work. Tagging ELCA World Hunger (@ELCAWorldHunger) will help your posts reach an even wider audience. Once you have received your participant materials, check out the “Communications Planning”

section of the leader guide for more information. And don't be afraid to ask a tech-savvy volunteer in your congregation or community for help!

[How is this grant different from ELCA World Hunger's other grants, such as the Domestic Hunger Grants?](#)

ELCA World Hunger's domestic granting portfolio is expanding to best fit the many different types of ministries you lead and support. Daily Bread Matching Grants are specifically for direct feeding ministries led by congregations, include the online fundraising component and are time-limited.

Domestic Hunger Grants continue to address a broader range of root-cause issues aimed at transformative, holistic and integrated ministry and provide support for up to three years. Learn more about Domestic Hunger Grants at [ELCA.org/domestichungergrants](https://elca.org/domestichungergrants).

[Why should I donate to ELCA World Hunger to support my local ministry?](#)

Everything that you raise will be granted directly to you, *in addition to* your \$500 grant from ELCA World Hunger. ELCA World Hunger is also providing the technical platform and covering the associated fees as a service to you. Through this partnership, we can do more together than we could ever do alone!

[What happens if we raise less than \\$500?](#)

With worries about the economy and social distancing, raising gifts may seem challenging. But many of our siblings and friends in Christ know that the need in our communities is deep and are eager to support the work of ministries responding to it. Because of these extraordinary circumstances, ELCA World Hunger will still support your efforts with a grant of \$500, trusting in God's abundance and the role you are playing in working for a world where all are fed. Your congregation will receive the \$500 grant in addition to the funds you raise with your supporters.

Still didn't find the answer you were looking for? Email us at Hunger@elca.org or call 1-800-638-3522 ext. 2616.