

CONGREGATIONAL LEADER HOW-TO GUIDE

This Lent, your congregation is invited to join fellow Lutherans to study, reflect and give during ELCA World Hunger's 40 Days of Giving. Experience how the grace of Christ moves us to engage in transformative works of love around the world as God calls us into the ministry of hope, liberation and restoration. Journey into Lent as we explore the connections between our faith and our shared ministry to end hunger and poverty.

Learn more at [ELCA.org/40Days](https://elca.org/40Days).

ELCA World Hunger's **40 DAYS** *of Giving*



JANUARY

- **Include 40 Days of Giving** in your newsletters.
- **Begin introducing 40 Days of Giving** in announcements and on social media.
- **Include information in your bulletin** about how to participate in ELCA World Hunger's 40 Days of Giving and what members can do with their gifts.

By Feb. 5, three weeks before Ash Wednesday

- **Set your 40 Days of Giving congregational fundraising goal.** You may choose a goal based on average member/household giving or choose to fundraise toward a combined group total. Here are a few examples:
 - **\$2 per day** is more than what 10% of people around the globe live on. An individual gift of this amount can help those facing hunger and poverty, and setting it aside is a powerful reminder of what our neighbors face.
 - **\$200** is enough to provide a community with the critical resources needed to significantly reduce food insecurity, such as agricultural tools, supplies and training.
 - **\$2,500** is the average amount needed to provide a community with a simple water well and access to clean drinking water.

By Feb. 12

- **Sign up at [ELCA.org/40Days](https://elca.org/40Days)** to make sure you receive helpful emails.
- **Print or order additional resources** at [ELCA.org/40Days](https://elca.org/40Days).

Continued ...

Feb. 23 or 26

- **Distribute 40 Days of Giving calendars, coin jar wrappers and study guides** to worshipers. The wrappers may be placed inside a glass jar or taped on the outside of a repurposed water bottle. We suggest one per family.

Feb. 26

- **Begin ELCA World Hunger's Lenten Study Guide.** The study guide may be used in a group setting or by individuals and families at home.
- **Share social media posts** from ELCA World Hunger on your congregation's Facebook page. Find us on social media at Facebook.com/ELCAWorldHunger and at @ELCAWorldHunger on Twitter and Instagram.

March 1

- **Play the 40 Days of Giving video** before or during worship. Find it at ELCA.org/40Days or Vimeo.com/channels/ELCAWorldHunger.

Throughout March

- **Continue using the weekly study and calendar** together or encourage members to use them on their own.
- **Play any of the videos available on ELCA World Hunger's Vimeo channel** as inspirational examples of how gifts to ELCA World Hunger are at work.
- **Share "Reproducible Stories"** in your weekly bulletin to show examples of how gifts to ELCA World Hunger are at work.
- **Continue including descriptions and updates on the success of your fundraising in your bulletin.**
- **Continue sharing on social media.**

April 5

- **Remind worshipers to bring their gifts** for the 40 Days of Giving with them next Sunday, to be counted in your congregation's total.

April 12 or 19

- **Collect all gifts for 40 Days of Giving and mail to:**
ELCA, P.O. Box 1809, Merrifield, VA 22116-8009.
Please make checks payable to "ELCA World Hunger" and write "40 Days of Giving" on the check's memo line.
- **If you prefer, worshipers may also give online at ELCA.org/40Days.**

April 19 or 26

- **Give thanks and celebrate!** Announce the total your congregation raised for ELCA World Hunger in worship, sharing gratitude for their participation in the important work of fighting hunger and poverty.

Thank you for participating in

ELCA World Hunger's
40 DAYS
of Giving

Because of dedicated leaders like you, together we can provide sustainable solutions to end hunger and poverty, accompanying our neighbors around the world.

Questions? Please email hunger@elca.org or call 800-638-3522, ext. 2616.