



Congregational **LEADER** **HOW-TO GUIDE**

This Lent, your congregation is invited to join with fellow Lutherans to study, reflect and give during ELCA World Hunger's 40 Days of Giving. Experience how the grace of Christ moves us to engage in transformative works of love around the world as God calls us into the ministry of hope, liberation and restoration. Journey into Lent as we explore the connections between our faith and our shared ministry to end hunger and poverty.

Learn more at
ELCA.org/40Days.

January – early February

- **Include 40 Days of Giving** in your February newsletter.
- **Begin introducing 40 Days of Giving** in announcements.
- **Include information in your bulletin** to spread the word about how to participate in ELCA World Hunger's 40 Days of Giving and what members can do with their gifts.

By Feb. 14

- **Set your 40 Days of Giving congregational fundraising goal.** You may choose to pick a goal based on average member/household giving, or choose to fundraise toward a combined group total. Here are a few examples:
 - **\$2 per day** is more than what 10 percent of people around the globe live on. An individual gift of this amount can help those facing hunger and poverty, and setting it aside is a powerful reminder of what our neighbors face.
 - **\$200** is enough to provide a community with the critical resources needed to eliminate food insecurity, such as agricultural tools, supplies and training.
 - **\$2,500** is the average amount needed to provide a community with a simple water well and access to clean drinking water.

By Feb. 20

- **Sign up at ELCA.org/40Days** to make sure you receive helpful emails.
- **Print or order additional resources** at ELCA.org/40Days.

March 3 or 6

- **Distribute 40 Days of Giving calendars, coin jar wrappers and study guides to members.** We suggest one per family.

Continued ...

March 6

- **Begin ELCA World Hunger's Lenten Study Guide.** The study guide may be used in a group setting or by individuals and families at home.
- **Share social media posts** from ELCA World Hunger on your congregation's Facebook page.

March 10

- **Play the 40 Days of Giving video** before or during worship.

March – April

- **Continue using the weekly study and calendar together** or encourage members to use them on their own.
- **Share Reproducible Stories** in your weekly bulletin to show examples of how gifts to ELCA World Hunger are at work.
- **Continue including descriptions and updates in your bulletin.**
- **Continue sharing on social media.**

April 14

- **Remind members to bring their gifts for the 40 Days of Giving** with them next Sunday to be counted in your congregation's total.

April 21 or April 28

- **Collect all gifts** for the 40 Days of Giving and mail to:
ELCA, P.O. Box 1809, Merrifield, VA 22116-8009.
Please make checks payable to "ELCA World Hunger" and write "40 Days of Giving" on the check's memo line.
- **If you prefer, members may also give online at [ELCA.org/40Days](https://elca.org/40Days).**

THANK YOU FOR PARTICIPATING IN

ELCA World Hunger's
40 DAYS *of Giving*

Because of the dedication of leaders like you, together we can accompany our neighbors around the world who are facing hunger and poverty with sustainable solutions.

Questions? Please email hunger@elca.org or call 800-638-3522, ext. 2616.