Ethnicity of New Starts

- Caucasian, 38.5%
- Asian/Pacific Islander, 13.6%
- Latino/Hispanic, 18.0%
- Multi-racial, 10.4%
- African American/Black, 5.4%
- African National, 9.1%
- American Indian/Alaska Native, 4.1%
- Arab/Middle Eastern, 0.3%
- African-Caribbean, 0.6%

Based on 317 New Starts.
Geographic Setting of New Starts

- Large city 250,000+ population, 37.9%
- Suburb of a medium city, 19.2%
- Small Town < 10,000 population, 18.0%
- Small City 10,000 to 49,999 population, 7.3%
- Rural farming, 3.5%
- Rural non-farming, 2.8%
- Near suburb of large city < 10 miles, 3.2%
- Medium City 50,000 to 249,999 population, 6.0%
- Distant suburb of large city > 10 miles, 2.2%
New Starts by Economic Group Type

- Middle class Semi-professional, craftsmen, college educated, $35,000-$75,000, 54.6%
- Working class Clerical, blue/pink collar, HS education $16,000-$30,000, 32.5%
- Upper middle class Salaried, professional, managers, highly educated, $100,000+, 5.7%
- Poverty and Below the Poverty Line, 6.9%
- Upper class Top level executives, Ivy League education, $500,000+, 0.3%

Based on 317 New Starts.
Types of New Starts

- CUD, 44.5%
- SAWC, 36.9%
- Approved Site, 7.3%
- Alternate Worshiping Community, 6.6%
- Alternate Worshiping Site, 4.7%

Based on 317 New Starts.