

ACTION GUIDE *for* CONGREGATIONS



ADVENT TREE ORNAMENTS

Page 8



ELCA World Hunger
Evangelical Lutheran Church in America
God's work. Our hands.



As members of the Evangelical Lutheran Church in America (ELCA), we are called to share in God's work in the world. We don't have to do it alone, and we don't have to do everything. Each one of us has a unique story, and we are part of a larger story that makes up the ELCA. Together, we achieve things on a scale and scope we could never do otherwise.

Chances are your congregation is already actively making a difference in the fight against hunger and poverty by serving your neighbors, raising funds and collecting in-kind donations. This guide can help you continue to do just that in some new and exciting ways.

Find nearly all resources (and more) on our website: www.ELCA.org/hunger.

Was your activity a great success? Tell us about it. Send photos and stories to hunger@elca.org.

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END HUNGER Sundays

Show your congregation's commitment to ending hunger and poverty by dedicating an "End Hunger" Sunday once a year or once a month. During worship on these Sundays, offer prayers for those in need, collect a special offering, and share stories of our gifts at work. Use the ideas below to help plan your service.

Mark your calendar! Special dates to consider include:

OCT
16
2015

World Food Day – Oct. 16, 2015 Fight hunger with the gift of livestock! Chickens, cows and goats provide a steady supply of nutritious food and fertilizer for fields. They're a win-win. Learn more about animal husbandry and giving options at www.ELCA.org/goodgifts.

DEC
1
2015

World AIDS Day – Dec. 1, 2015 Find concrete action ideas to donate, advocate, learn, pray and make a difference in the fight against AIDS with the HIV and AIDS Congregation Action Kit at www.ELCA.org/hunger/resources.

MAR
22
2016

World Water Day – March 22, 2016 Globally, 1.8 billion people – that's about one out of every four people – drink from contaminated water sources. Improving water access and quality creates a variety of opportunities, including better health and more time for work and school. Find a brochure and other resources about water at www.ELCA.org/hunger/resources.

APR
25
2016

World Malaria Day – April 25, 2016 Malaria is a preventable, treatable disease that still claims the lives of 800,000 people annually. The ELCA Malaria Campaign is working to change that. Find worship materials, activities, fundraising ideas and more at www.ELCA.org/malaria/resources.

Hunger BROCHURE and more



The new eight-page brochure and matching offering envelopes provide an overview of ELCA World Hunger, our church's response to hunger and poverty in nearly 60 countries around the world. Both are perfectly sized to tuck into worship bulletins or church pews.

Order them for free with free shipping at resources.ELCA.org.

STORIES for bulletins

Share stories of people whose lives have been changed by your gifts to ELCA World Hunger. Learn how a crossbred dairy cow helps provide sustainability for families in Senegal and a scholarship for an orphan in Nepal helps provide hope for the future. Reproducible stories from ELCA World Hunger are designed to fit right inside your worship bulletin, and 14 new stories are available annually.

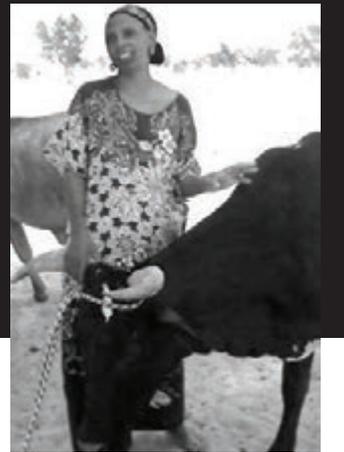
Find these stories and more at www.ELCA.org/hunger/resources and click on the "Stories" tab.



NEW SAMPLE STORY

Livelihood in all seasons

SENEGAL
www.ELCA.org/hunger



A lot has changed in 10 years for Fulani herders located on the outskirts of Linguere, Senegal. It was a decade ago when hunger and poverty were a daily reality at the start of every dry season, which lasts for eight months of the year. During this season it was practically impossible to get milk from the community's cows and there was never enough to drink or sell.

Ramata Ka, a wife and mother in the village of Klimbe, used the milk for nutrition and sold what was left to pay for her children's education and medical needs. Many times, the milk produced by the cows was not enough.

In response, Lutheran Development Services in Senegal, in partnership with local experts, worked with the community to create a special crossbreed of the Zebu cow and Holstein bull that

produces 10 liters of milk per day, five times more than their Zebu mothers. As part of this program, Ramata was able to crossbreed her local cow to create a higher-producing dairy cow.

In addition, the community formed a cooperative where members care for the cows, collect and deliver the milk to the processing unit where it is processed into pasteurized milk, yogurt and butter and sold in the community.

Now, Ramata and her family have a sustainable livelihood, regardless of the season. "Thanks to the crossbred dairy cows, the program improves the conditions for my family and others, provides food rations for my family, my children's education and my family's medical needs."

WHF15

Your gifts to ELCA World Hunger support innovative solutions that fight hunger and poverty in nearly 60 countries around the world, including the United States.

Will you help with your gift today?

YES! I would like to support ELCA World Hunger. WHG0038

- I have enclosed my gift of \$250.
- I have enclosed my gift of \$100.
- Other \$ _____

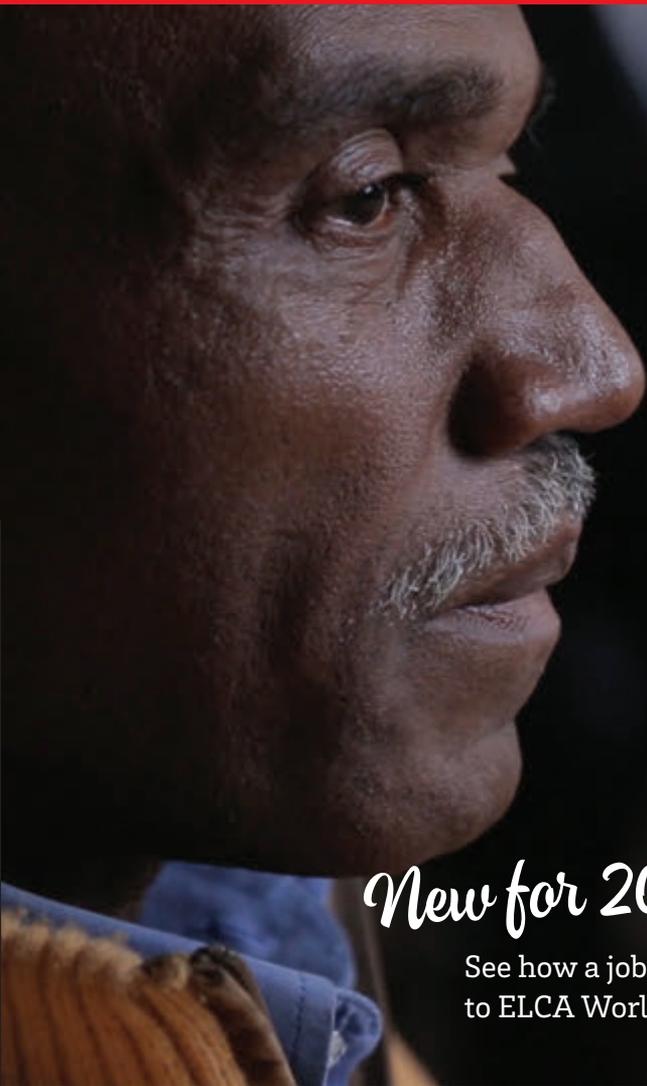
Make your check payable to "ELCA World Hunger." Place your gift in your congregation's offering plate or mail it to:

ELCA
P.O. Box 1809
Merrifield, VA 22116-8009

Give online with a credit card at www.ELCA.org/hunger.



ELCA World Hunger
Evangelical Lutheran Church in America
God's work. Our hands.



Play a VIDEO

Your gifts to ELCA World Hunger impact millions of lives around the world, but don't take our word for it. Choose from six video stories, each about six minutes long, to share during a temple talk, offering or adult forum. Find the videos at www.YouTube.com/elca (view) or resources.ELCA.org (free DVD).

New for 2015!

See how a job-training program in Milwaukee, supported by your gifts to ELCA World Hunger, helped Kenneth get back on his feet.

BLESSING of backpacks

Gracious God, you have blessed us with wisdom so that we can learn more about the world you have created. You have blessed us with your Holy Word that we may learn more about you. Thank you for the teachers, staff, parents and volunteers in our schools who share their knowledge with students. Thank you for the cafeteria workers, the maintenance staff, the counselors, monitors and all others who give their time and talents in service of students. We give thanks for students, for their questions, their creativity and their community. Bless these backpacks this year that the supplies within them may help our students as they grow in wisdom and understanding. Be with all those who do not have access to the supplies they need this year. Inspire us to be people of compassion and concern, to be advocates for all learners, that every student may have an opportunity to be whom you have called them to be. In your gracious name, we pray. **Amen.**



Ideas for ADVENT

Advent LITANY

P: For the promise of a time when we will "hunger and thirst no more" (*Revelation 7:16*)

C: We wait, we watch.

P: For the fast God chooses, "to loose the bonds of injustice ... and to share your bread with the hungry" (*Isaiah 58:6-7*)

C: We work, we walk.

P: For the new creation which unites us, one to another (*2 Corinthians 5:17-18*)

C: We look, we long.

P: For "the message of reconciliation" entrusted to us (*2 Corinthians 5:19*)

C: We labor, we love.

P: For "the dawn from on high" that "gives light to those who sit in darkness and guides our feet into the way of peace" (*Luke 1:78-79*)

C: We hunger, we hope.

P: For the "righteous branch" who will "execute justice and righteousness in the land" (*Jeremiah 33:15*)

C: We praise, we proclaim.

P: In the name of God who is with us in our anticipation and action, Father, Son and Holy Spirit, three in one and one with us, now and forever,

C: Amen.

Advent GREETINGS

Send Advent greetings to friends and loved ones while supporting ELCA World Hunger at the same time. These cards, featuring artwork from an Ethiopian artist, can be ordered in packages of 10 or 25 and make a great congregational fundraiser.

Order online at resources.ELCA.org.



ELCA GOOD GIFTS



ELCA GOOD GIFTS catalog

The ELCA Good Gifts catalog offers more than 50 giving options – from 10 little chicks to water wells – to help people in need. Browse the catalog with your Sunday school class and set a fundraising goal for Lent, the summer months or Advent. Going with animals? Try a display that adds animals to a barn or stable to show progress!

Browse the catalog at www.ELCA.org/goodgifts.



SEND a card

If you give an ELCA Good Gift in honor of a friend or loved one, it's easy to tell them about it! Visit www.ELCA.org/goodgifts for a selection of printable cards and eCards. Give online and you may request a printed card for each of your gifts be mailed to your home.

Advent TREE

Decorate a Christmas tree with ornaments representing ELCA Good Gifts – a goat, fruit tree or school supplies for example – and your congregation’s fundraising goal. Invite families to select ornaments representing the gifts they’d like to give and take them home as a reminder of their giving. When the tree is empty, you’ll know you’ve met your goal!

Find a package of assorted ornaments at resources.ELCA.org.



Host an ELCA Good Gifts FAIR

The average American spends more than \$700 on Christmas gifts each year. When we think about the best gifts we have given or received, it is often not the gift itself but the meaning behind the gift that makes it significant. Rethink the tradition of gift-giving with ELCA Good Gifts. Each item in the catalog counts twice – once for your loved one and once for someone you may never meet who is supported by our churchwide ministries. Order the free ELCA Good Gifts Fair Planning Guide and find step-by-step instructions, crafts, activities, newsletter announcements and more to get the gift-giving season off to a great start.

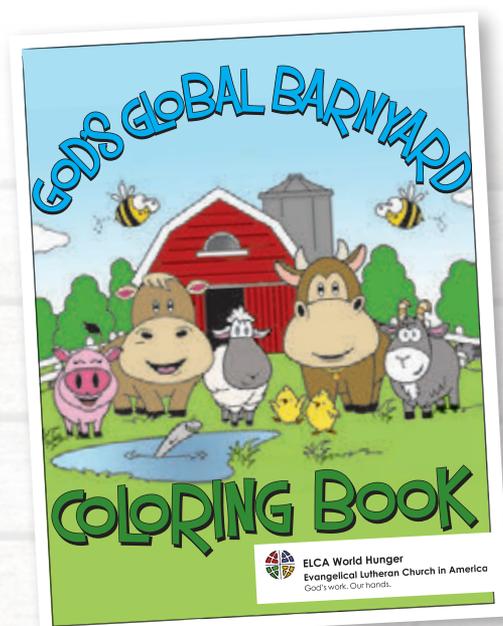
Find the guide at resources.ELCA.org.



God's Global Barnyard

An animal can make a world of difference for a family in need. Animals provide food to eat, fertilizer to grow crops and offspring to sell at the market. Below are ideas and resources to help you plan a special fundraiser in Sunday school.

Learn more about God's Global Barnyard and ways to give at www.ELCA.org/goodgifts.



God's Global Barnyard COLORING BOOK

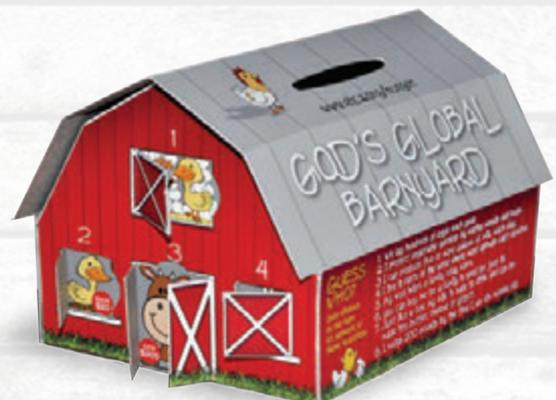
Order this fun coloring book for Sunday school or as a special handout at worship. As children color each of the eight animals, teach them the significance livestock can have in communities around the world. Pair the activities with an ELCA Good Gifts fundraiser to support the animal projects of ELCA World Hunger.

Order packs of the coloring books for free at resources.ELCA.org.

God's Global Barnyard COIN BOX

Distribute this interactive coin box to teach children and youth about how animals help in the fight against hunger and poverty.

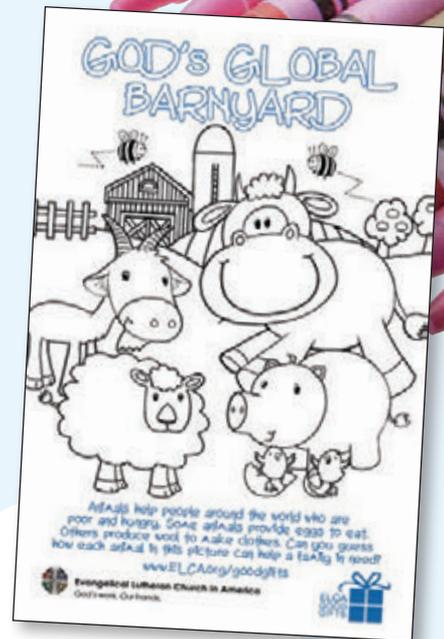
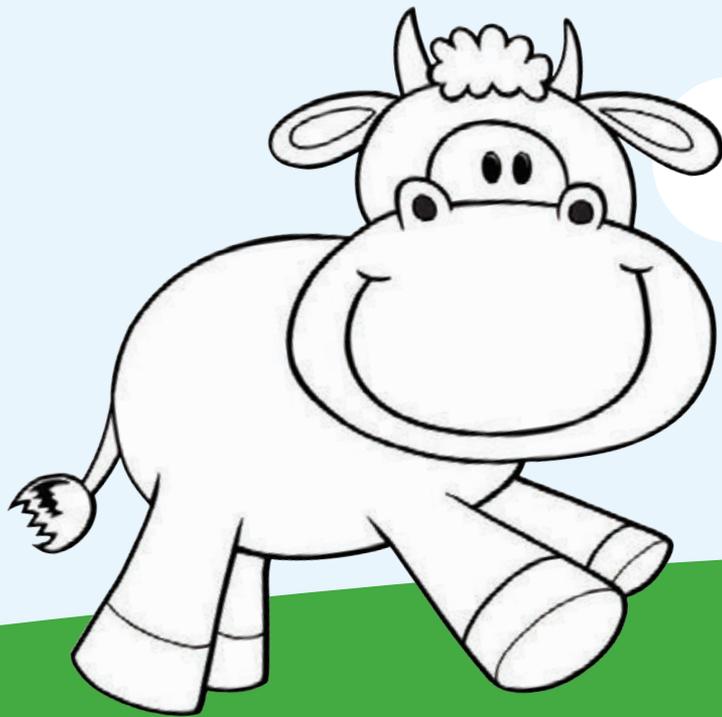
Order the boxes for free at resources.ELCA.org.



COLORING sheet

Distribute these fun coloring sheets to kids during worship or Sunday school while learning about how animals make a difference for families in need. The back side of the coloring sheet contains pictures and information about each animal.

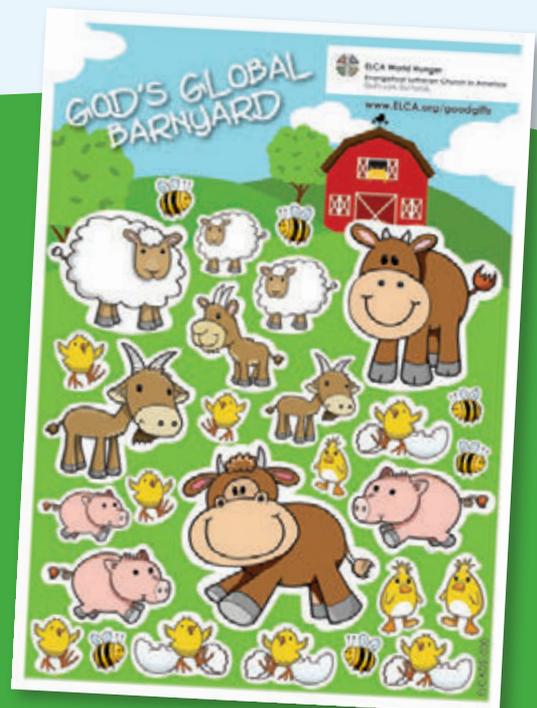
Order the free bulletin inserts at resources.ELCA.org.



STICKERS

Share a honey bee, cow, goat, chick or other sticker during a children's sermon, Sunday school class, or other activity while learning about God's Global Barnyard.

Order the free sticker sheets at resources.ELCA.org.



Save in a PIGGY bank

Just \$30 can provide a piglet to a family in need. When this little piggy grows up, it will give birth to as many as 16 piglets each year. Pigs help fertilize fields, provide food to eat and can be sold at market for much-needed income. What a BIG difference a piglet can make! Set a goal of \$30 per family and collect the offering in this cute piggy bank!

Order the free banks at resources.ELCA.org.

"This year, we are doing piggy banks from ELCA Good Gifts. I showed the kids the pigs and they asked if they could have one to take home. The following week I handed out pigs to all the kids, and the donations started pouring in. We are up to four pigs so far!"

*– Rebecca Behbehani,
Gloria Dei Lutheran Church, Crestview Hills, Ky.*



ELCA World Hunger's Walk for Water

The global water crisis doesn't always make headlines. But the truth is that it claims more lives each year than war. **Unsafe water leads to illnesses that claim the lives of 840,000 people each year, almost half of whom are children under the age of 5.**

This year, ELCA youth have joined together to do something big, called ELCA World Hunger's Walk for Water. Join-in on the efforts with fundraising ideas, educational activities, experiential learning opportunities and more.

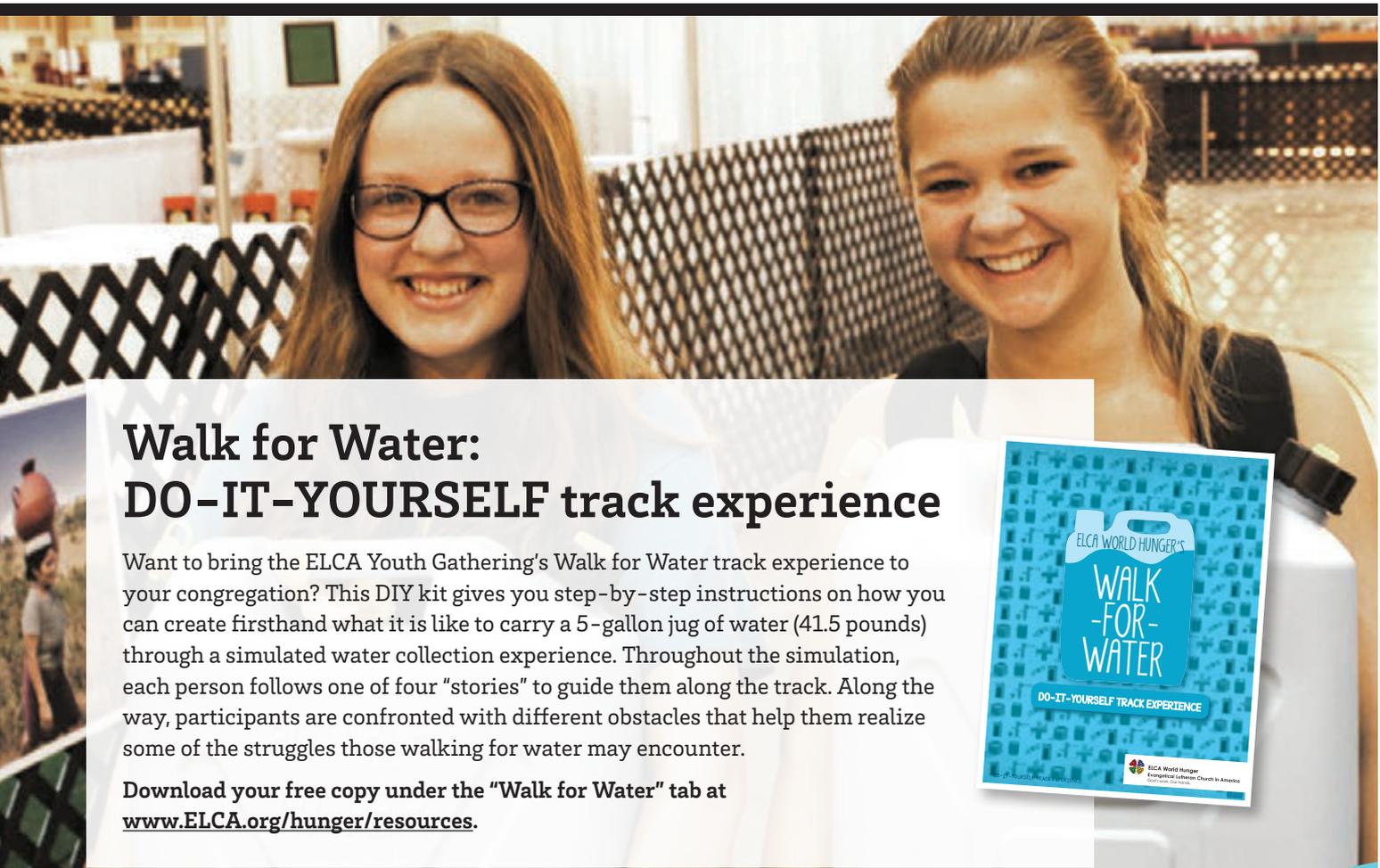
Thanks to a generous family in the ELCA, all gifts toward this goal will be matched – dollar for dollar – until we hit a total of \$1 million! Through these gifts, local communities will be equipped to provide water for drinking and growing crops, sanitation and hygiene, as well as ongoing health education, training and maintenance. Together we make a difference – creating healthier families, stronger economies and a future filled with hope.

Walk for Water VIDEO

This two-minute video provides an overview of the water crisis and introduces Walk for Water. It's great to preview with your youth group and congregation.

Watch the video at www.youtube.com/elca.

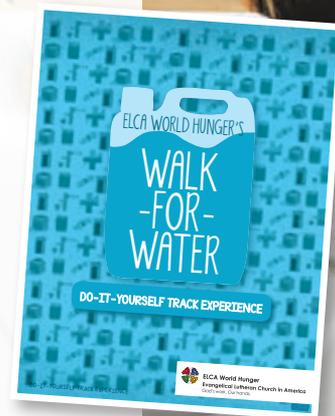




Walk for Water: DO-IT-YOURSELF track experience

Want to bring the ELCA Youth Gathering's Walk for Water track experience to your congregation? This DIY kit gives you step-by-step instructions on how you can create firsthand what it is like to carry a 5-gallon jug of water (41.5 pounds) through a simulated water collection experience. Throughout the simulation, each person follows one of four "stories" to guide them along the track. Along the way, participants are confronted with different obstacles that help them realize some of the struggles those walking for water may encounter.

Download your free copy under the "Walk for Water" tab at www.ELCA.org/hunger/resources.



Walk for Water BROCHURE + BULLETIN insert

This eight-page brochure and complimentary bulletin insert provides information about the water crisis and ways our church is already working to make a difference. The brochure and bulletin insert offer fundraising ideas and ways for your group to get involved.

Order a free copy at resources.ELCA.org.

RISE UP * TOUR

Find a CONCERT near you

Did you love the music at the ELCA Youth Gathering? Find a concert near you featuring AGAPE*, Rachel Kurtz and Joe Davis. Proceeds from this tour will benefit water projects of ELCA World Hunger.

Find information online at www.ELCA.org/walk4water.



Joe Davis



AGAPE*



Rachel Kurtz

- | | | |
|--|--|--|
| AUGUST 23
SPIRIT OF JOY LUTHERAN CHURCH
Sioux Falls, S.D. | OCTOBER 2
TEMPLE LUTHERAN CHURCH
Pennsauken, N.J. | NOVEMBER 6
*CHICAGO SYNOD
Chicago, Ill. |
| AUGUST 30
**TRINITY LUTHERAN CHURCH
Milaca, Minn. | OCTOBER 3
GOOD SHEPHERD LUTHERAN CHURCH
Somerville, N.J. | NOVEMBER 7
ST. PAUL'S LUTHERAN CHURCH
Massillon, OH |
| SEPTEMBER 9
**IMMANUEL LUTHERAN CHURCH
Cresco, Iowa | OCTOBER 4
TRINITY EVANGELICAL LUTHERAN CHURCH
Chambersburg, Pa. | NOVEMBER 8
FIRST EVANGELICAL LUTHERAN CHURCH
Leechburg, Pa. |
| SEPTEMBER 11
GOOD SHEPHERD LUTHERAN CHURCH
Bismarck, N.D. | OCTOBER 4
ST. MATTHEW EV. LUTHERAN CHURCH
York, Pa. | NOVEMBER 11
GRACE LUTHERAN CHURCH
Fairmont, Minn. |
| SEPTEMBER 12
ZION LUTHERAN CHURCH
Minot, N.D. | OCTOBER 7
BETHEL LUTHERAN CHURCH
Hudson, Wis. | NOVEMBER 14
GRACE LUTHERAN CHURCH
Wenatchee, Wash. |
| SEPTEMBER 13
UNIVERSITY OF NORTH DAKOTA
Grand Forks, N.D. | OCTOBER 9
**REFRESHING MOUNTAIN RETREAT AND ADVENTURE CENTER
Stevens, Pa. | NOVEMBER 15
TRINITY LUTHERAN CHURCH
Everett, Wash. |
| SEPTEMBER 17
**CAMP CASTAWAY
Detroit Lakes, Minn. | OCTOBER 18
TBD
Fargo, N.D. | NOVEMBER 15
IMMANUEL LUTHERAN CHURCH
Seattle, Wash. |
| SEPTEMBER 26
**PEACE LUTHERAN CHURCH
Oshkosh, Wis. | OCTOBER 25
CAPRI THEATER
Minneapolis, Minn. | NOVEMBER 18
*TBD
St. Peter, Minn. |
| SEPTEMBER 30
**GRACE LUTHERAN CHURCH
Tomahawk, Wis. | | NOVEMBER 22
FIRST LUTHERAN CHURCH
Greensboro, N.C. |

Team ELCA

Turn your creative idea into an individual or team fundraising event. Events come in all shapes and sizes, from endurance events like marathons to dedicating your birthday or anniversary. Team ELCA allows you, supporters of and advocates for ELCA World Hunger, to invite your friends, family and connections to "join the team" in support of ministries you care about.

Get started at www.ELCA.org/teamelca or join the Walk for Water efforts at www.ELCA.org/mywalk4water.

Act 2DAY 4 TOMORROW

Special event: ACT 2DAY 4 TOMORROW

ELCA World Hunger has a new Act 2Day 4 Tomorrow program for 2015. This program can be used for youth groups of all sizes. As the group takes part in the spiritual practice of fasting for the duration of the event, they will be led through four themes – with an overarching theme of table fellowship. Each theme is broken up into three lessons and can be adapted to different time frames and settings. Bring youth together for prayer, service, activities and more as they Act 2Day 4 Tomorrow.

Order for free at resources.ELCA.org.



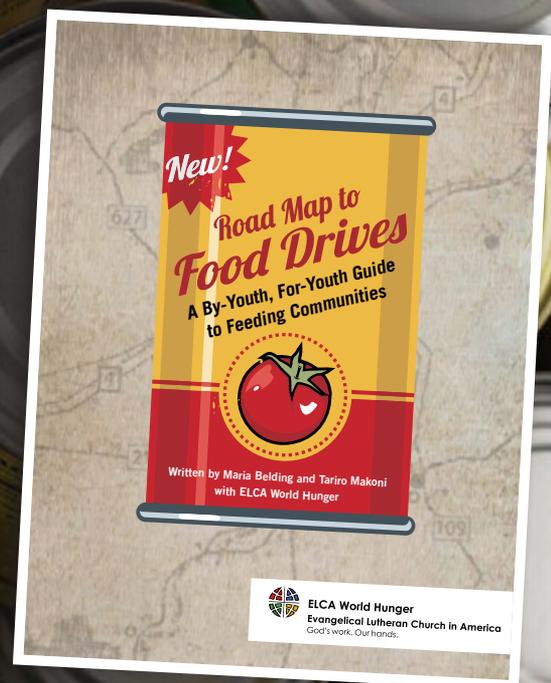
The 2014 Act 2Day 4 Tomorrow is still available and is an overnight program where youth will experience activities and times of reflection centered on the ELCA's seven faith practices. The folder comes with everything you need to plan your next youth lock-in event, including an activities booklet, different schedules, promotional poster and more!

Get started with a free kit at resources.ELCA.org.

Organize a FOOD DRIVE

New from ELCA World Hunger, the Road Map to Food Drives offers clear step-by-step advice for planning and preparing a youth-led food drive. This guide will help your group act lovingly and wisely as you fight hunger in your community. Written by two high-school students, this resource includes input from service providers, community agencies and youth to help you plan a unique leadership experience for youth in your congregation.

Download the guide at www.ELCA.org/hunger and click on the "Education" tab.



INTERGENERATIONAL *Activities*



Your guide to SERVICE LEARNING

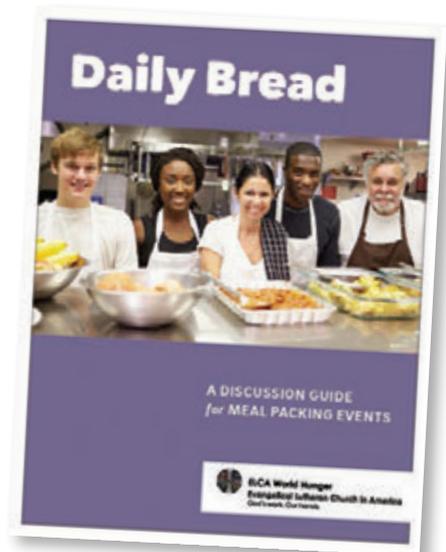
Planning a service trip? Digging In: A Leader's Guide to Service Learning is designed to help you make the most out of your service opportunity. It's organized into four steps: Preparation, Action, Reflection and Celebration. In addition to the leader's guide, coordinating placemats act as a worksheet and summarize the work of ELCA World Hunger.

Download the guide at www.ELCA.org/hunger/resources and click the "Education" tab.

Prepare with DAILY BREAD

Is your congregation or youth group planning to pack meals? Get the most out of your experience by downloading Daily Bread: A Discussion Guide for Meal Packing Events. With fun activities, prayers and stories based on real-life situations, this guide will help your group have deep, meaningful conversations about hunger, service and what it means to be church for the sake of the world.

Download the guide at www.ELCA.org/hunger/resources and click the "Education" tab.



Food for a WEEK

This 90-minute simulation helps participants walk in the shoes of neighbors who are hungry. Participants are assigned roles to play – grocer, food pantry volunteer, human-services worker, person who needs food – and walk through what it takes to get enough food to last a week. This free, downloadable resource includes a customizable PowerPoint presentation, a leader's guide, helps and handouts, and profiles of neighbors facing food insecurity.

Download **Food for a Week** at www.ELCA.org/hunger/resources and click on the "Education" tab.



Lesson planning made easy: Hunger education TOOLKITS

These free downloadable resources allow you to mix and match lessons and activities to create the perfect plan for your age group and timeframe. Toolkits explore the root causes of hunger with suggestions for prayer, song, learning activities and more. Toolkit topics include:

- ELCA World Hunger Basics
- Animals and Hunger
Perfect for your God's Global Barnyard activities!
- Disaster and Hunger
- Food and Hunger
- Disease and Hunger
- Water and Hunger
- Climate Change and Hunger

Download one or all at www.ELCA.org/hunger/resources.



More congregational **RESOURCES**

MALARIA

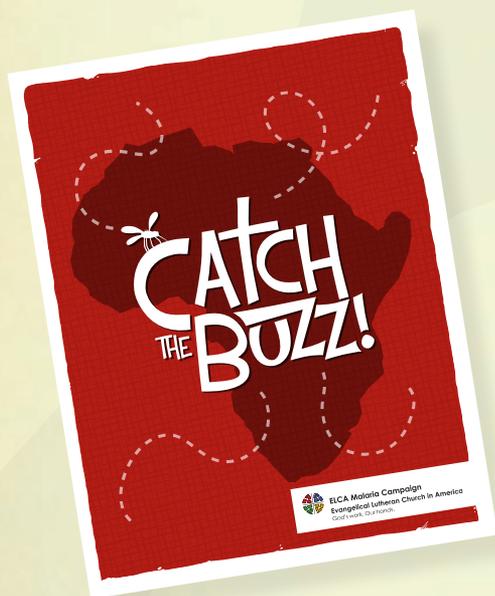
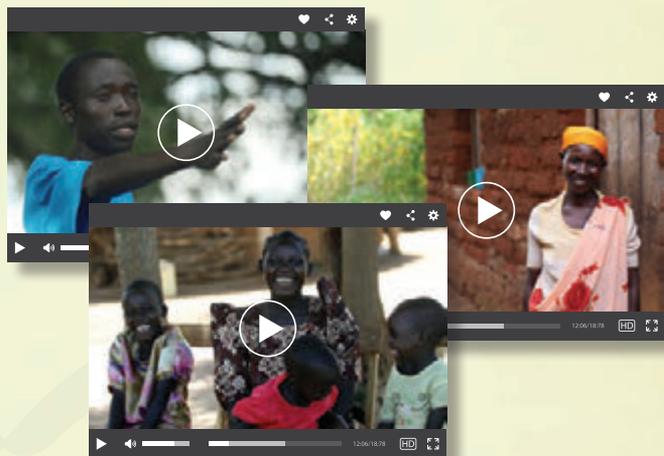


Many synods, congregations and individuals have participated in the success of the ELCA Malaria Campaign. Working with our Lutheran companions and partners, together we have helped fight malaria in 13 African countries. Use the resources below to educate others and join us as we continue our work to make malaria history.

See the **IMPACT**

View one or all of the short videos that demonstrate the impact of your gifts to the ELCA Malaria Campaign. The videos vary in length and message, but the common theme is the same: Working together with our Lutheran companions and partners in Africa, your gifts are helping to change lives for the better.

Find them under the "Impact" tab at www.ELCA.org/malaria/resources.



Catch the **BUZZ!**

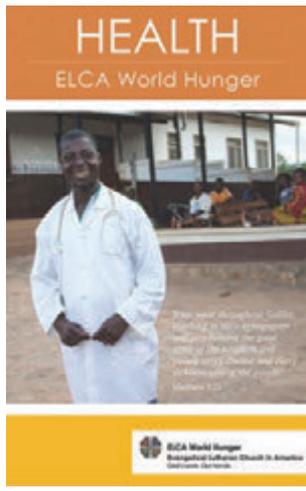
This resource invites children to add their voices, minds, hands and hearts to God's work in the world. It includes Bible stories, games, crafts, snacks, stories, songs and more that teach children about malaria and how it is affecting children around the world. Separated into five sections, this could be used as a special five-week series or pick and choose your favorites from each section for a special malaria Sunday.

Order your copy for free or download at www.ELCA.org/malaria/resources.

Post 2015 **FAQ**

Wondering what's next after the ELCA Malaria Campaign reaches its \$15 million goal?

Find answers to your questions and more by downloading the **FAQ one-sheet** at www.ELCA.org/malaria/resources.



Health BROCHURE

Hunger, poverty and health are deeply connected issues. Order the new health brochure and learn why many programs supported by your gifts engage in initiatives related to health care and education as part of our comprehensive approach.

Order them for free with free shipping at resources.ELCA.org.

Hang a POSTER

ELCA World Hunger, the ELCA Malaria Campaign and Lutheran Disaster Response have various posters you can order and display on a bulletin board or in a prominent spot to show your support for these ELCA ministries.

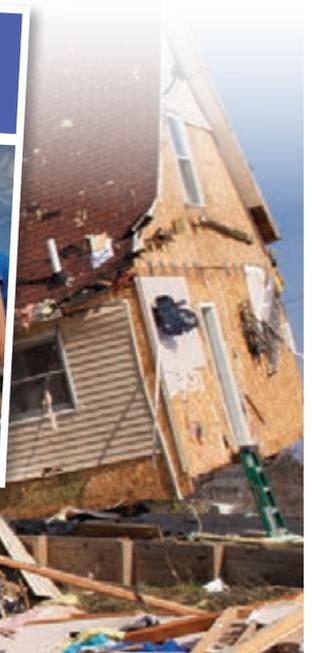
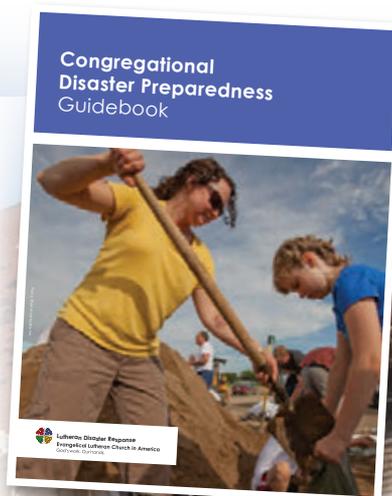
Order posters for free at resources.ELCA.org.

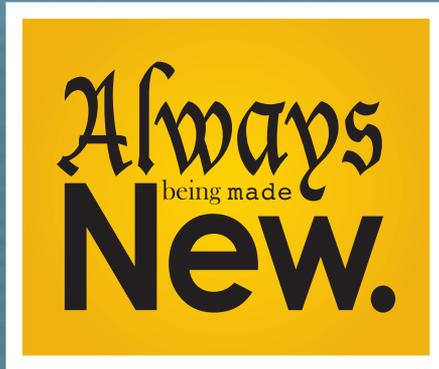


Congregational Disaster Preparedness GUIDE

Are you or your congregation prepared if a disaster strikes within your community? This Congregational Disaster Preparedness Guide will walk you through, step-by-step, to create a comprehensive plan in case of a disaster and help equip your church to respond after a disaster strikes. Created by Lutheran Disaster Response, the intent of this resource is to help your congregation take basic and important steps to serve their communities.

Download this free resource at www.ELCA.org/disaster/resources.





Thank you!

Thanks for an incredible first year!

With your help, our first comprehensive campaign, *Always Being Made New: The Campaign for the ELCA*, is off to a great start, and we are so thankful for your participation, generosity and support in this effort. See what we've accomplished together so far at ELCA.org/campaign.

2016
has even more great
things in store.

Next year marks
The Campaign for the ELCA's
year-of-emphasis on ELCA
World Hunger, and we want
you to join us! Stay tuned for
more information.



ELCA World Hunger
Evangelical Lutheran Church in America

ELCA World Hunger
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800-638-3522, ext. 2616 • ELCA.org/hunger • hunger@elca.org

