ELCA

Corporate
Social
Responsibility
Social Responsibility Approaches

**Portfolio Screening:**
- Negative or avoidance – exclude companies conducting specific activities.
- Positive or proactive – select companies with positive environmental, social or governance (ESG) records.

**Portfolio Screening**

**Shareholder Advocacy** – improve company performance on environmental, social and governance concerns by engaging companies through shareholder resolutions and dialogues.

**Active Ownership**

**Investment Choices**

**Impact Investing**

**Proxy Voting** – voting of company’s annual meeting resolutions to ensure investor voices are heard.

**Social Impact Investing** – capital invested in underserved communities focused on achieving certain social or environmental returns.

Evangelical Lutheran Church in America
God’s work. Our hands.
Shareholder action on trafficking

- Airlines
- Trucks
- Hotels
- Travel companies

- Bangladesh
- Cotton
- Conflict minerals
- Shrimp
- Department stores
Awareness and Training
Travel and Tourism ASKS
Shareholder ASKS labor trafficking

Assess risks in supply chain
Adopt policies- no fees, no passport retention, contacts
Build capacity
Legislation

• California Transparency in Supply Chain Act
• Business supply chain transparency on Trafficking and Slavery Act
• International Violence against Women Act
• State legislative work
  • http://www.endslaverynow.org/act/advocate
• National Human Trafficking Resource Center Hotline
  • 1 (888) 373-7888

• Polaris BeFree Textline Text
  • "BeFree" (233733)
Smartphone with TRAFFICKCAM App

Database Images

Law Investigation Database

System for Investigators
ELCA CSR

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