

ACTION GUIDE

for CONGREGATIONS

Join the movement to raise \$2 million for ELCA World Hunger this Lent!

**VALENTINE'S DAY
GOOD GIFT IDEAS!**

Page 16

**NEW Lenten
Study Guide**

Page 10



ELCA World Hunger
Evangelical Lutheran Church in America
God's work. Our hands.



We plow the fields
and scatter the good seed on the land,
but it is fed and watered by

God's almighty hand.

ELW 681

As members of the Evangelical Lutheran Church in America (ELCA), we are called to share in God's work in the world. Each one of us has a unique story, and we are part of a larger story that makes up the ELCA. Together, we achieve things on a scale and scope we could never do otherwise.

Chances are your congregation is already actively making a difference in the fight against hunger and poverty by serving your neighbors, raising funds and collecting in-kind donations - thank you! This guide can help you continue to do just that in some new and exciting ways.

Find nearly all resources (and more) at:

www.ELCA.org/hunger.

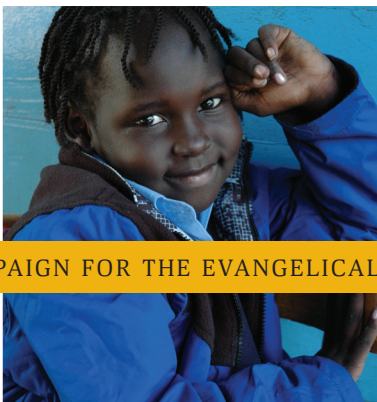
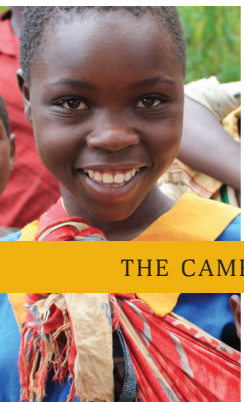
Was your activity a great success? Tell us about it.

Send photos and stories to hunger@elca.org.

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2016 is the ELCA World Hunger year!



Did you know your congregation's giving to ELCA World Hunger is part of an ELCA-wide effort to raise \$198 million by Jan. 31, 2019? ELCA World Hunger is one of 10 priorities of the ELCA's first-ever comprehensive campaign, *Always Being Made New: The Campaign for the ELCA*, with a goal of \$115 million over a five-year period. The campaign is our opportunity to help our church grow our communities of faith, form new leaders, welcome our neighbors, overcome malaria, confront hunger and poverty, accompany our global churches and so much more. To learn more about *The Campaign for the ELCA*, visit www.ELCA.org/campaign.

Through *The Campaign for the ELCA*, we have the opportunity to do more, together. When it comes to the ministries of ELCA World Hunger, the campaign goal is to increase gifts more than 20 percent – from a projected \$95 million over five years to \$115 million – offering the world a proven response to hunger and poverty in even more communities and ways than we do now. With generous, loving hands, we work for a world in which all are fed.

We're looking to you to help make this happen! The year 2016 marks *The Campaign for the ELCA's* year-of-emphasis on ELCA World Hunger, and we're kicking it off with a special Lenten initiative to raise \$2 million by Easter Sunday, March 27. This guide features many new and exciting ways to help reach this goal and lift up the important work of ELCA World Hunger during the season of Lent. Keep reading to find out more!

THE CAMPAIGN FOR THE EVANGELICAL LUTHERAN CHURCH IN AMERICA

Always
being made
New.

ELCA World Hunger's **40 DAYS** of Giving

In 2016, ELCA World Hunger is extending an invitation to our congregations: Lift up this life-changing work through new levels of giving - spiritually, intellectually and financially - starting with Lent.

Beginning Sunday, Feb. 7, and extending through the season of Lent, congregations across the ELCA will join together to raise \$2 million to benefit the ministries of ELCA World Hunger. This support will enable crucial work to get underway and help us kick-start our year-of-emphasis. We hope you will join us!

HUNGER AND POVERTY IN OUR WORLD TODAY

- **795 million people** – that's 1 in 10 – can't access the food they need to live active lives.
- **1 billion people** live in extreme poverty, living on less than \$1.25 per day.
- In the United States, **more than 48 million people** were unsure where their next meal might come from at some point last year.
- **46.7 million Americans** are living in poverty.

¹ Food and Agriculture Organization of the United Nations, 2015.

² The World Bank Poverty Overview.

³ USDA, 2015.

⁴ DeNavas-Walt, Carmen and Bernadette D. Proctor, U.S. Census Bureau, Current Population Reports, P60-252, Income and Poverty in the United States: 2014, U.S. Government Printing Office, Washington, D.C., 2015.





GET STARTED



1. SET A GOAL

Meet with your congregation's budget and/or ELCA World Hunger committee to determine your goal for ELCA World Hunger's 40 Days of Giving. Consider your congregation's giving history to ELCA World Hunger, including how much is usually raised during Lent and ways you can help grow this amount as part of the special year-of-emphasis. See a breakdown of sample goal amounts and how to reach those goals on page 6.

REGISTER

2. REGISTER

Let us know you're participating in ELCA World Hunger's 40 Days of Giving. Congregations that register as participants in the challenge will receive special support and materials, including an exclusive 40-day devotional and educational piece featuring thought leaders in ELCA World Hunger. Visit www.ELCA.org/40days to register now.



3. FUNDRAISE

Find several ways you can participate in 40 Days of Giving. Implement a few initiatives or try them all to help your congregation reach its goal. View a full list of initiatives and ideas on page 14.



4. INVITE OTHERS TO JOIN

Let members know the congregation will be participating in this ELCA-wide initiative. Resources, including an announcement bulletin insert, social media ideas, poster and more, are available online at www.ELCA.org/40days. See examples of these resources on page 7.



5. GO DIGITAL

Create a team on ELCA World Hunger's peer-to-peer fundraising website and encourage your members, and their family and friends, to join in the 40 Days of Giving through a donation to ELCA World Hunger. Visit www.ELCA.org/teamELCA to set up a page today. Get tips for using peer-to-peer on page 21.

Setting a goal

Every congregation is different, and there are many ways to set goals and plans for growing your support of ELCA World Hunger through the 40 Days of Giving during the season of Lent. On this page, you will find suggested goal amounts and ideas to help you reach your goal. You may choose to follow one of these plans or create your own.

The \$10,000 challenge

Does your congregation have a strong history of support for ELCA World Hunger and/or a large number of members actively participating in the congregation's ministries? Take the \$10,000 challenge!



Fundraising idea: Is there a generous individual or group of people who would provide matching for the congregation's giving? If your congregation has an endowment, you may be able to use some of those funds as a match, as well.

The \$5,000 challenge

Is your congregation engaged in ELCA World Hunger's work but wants to deepen your understanding and support of these ministries? Consider taking the \$5,000 challenge! Through 40 Days of Giving, you will journey through Lent with ELCA World Hunger, learning and discussing why we are called to participate in this work throughout our world.



Fundraising idea: Break the goal amount down into the 40 days of Lent. Consider how much you would have to raise per day to reach your goal. For example, if your goal is \$5,000 and your congregation has 125+ members, that's \$1 per member per day!

The \$2,000 challenge

Is your congregation getting involved with ELCA World Hunger for the first time or re-engaging after time away? The \$2,000 challenge is a great way to kick-start your involvement in the program while engaging and educating the congregation on ELCA World Hunger's work.



Fundraising idea: Do a second offering throughout Lent. Beginning the first Sunday of Lent, Feb. 14, do a second offering each week to reach your goal. Consider showing an ELCA World Hunger video while taking the offering.



Participating congregations will receive a special certificate recognizing your efforts to help end hunger and poverty through ELCA World Hunger.

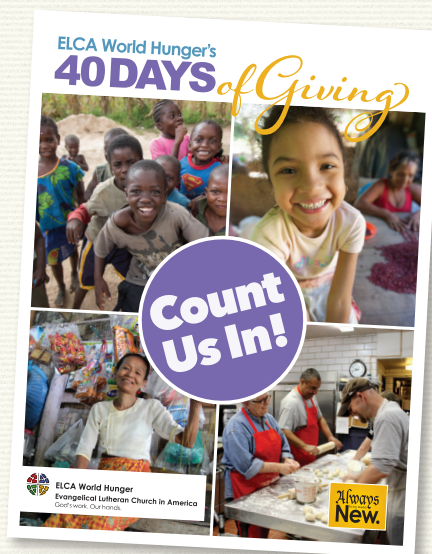
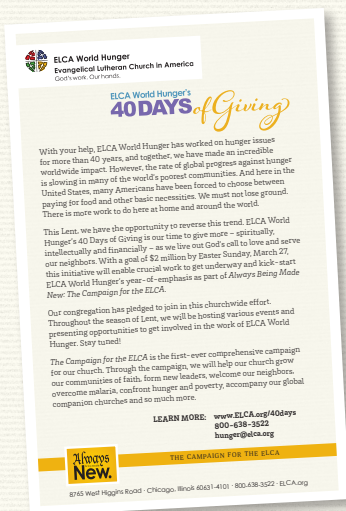
In addition, congregations that sign up to participate in 40 Days of Giving will receive exclusive access to ELCA World Hunger's 40-day devotional.

Need help determining a goal or have a question about ELCA World Hunger's 40 Days of Giving? We're here to help! Feel free to contact us at hunger@elca.org or 800-638-3522, ext. 2616.

Spread the word

Now that you've chosen your goal amount and initiatives for ELCA World Hunger's 40 Days of Giving, share the news with your congregation! Use the announcement bulletin insert, social media images and/or poster shown below to spread the word.

Hang the ELCA World Hunger's 40 Days of Giving poster announcing your congregation's participation in this effort. Display the poster on a bulletin board or another prominent spot in your congregation.



Use the ELCA World Hunger's 40 Days of Giving bulletin insert to announce the initiative. The bulletin insert features a brief background on the 40 Days of Giving, our work together through ELCA World Hunger and opportunities to give.

Download and print this resource at www.ELCA.org/40days.



Share it! Use the ELCA World Hunger's 40 Days of Giving social media images on your congregation's Facebook, Twitter or Instagram pages.

Consider using a thermometer to track your congregation's progress. Track your fundraising throughout Lent and provide weekly updates posted on a bulletin board, in your Sunday bulletin or in another prominent spot in your congregation.

Connect with
ELCA World Hunger!

facebook

Facebook.com/ELCAworldhunger



@ELCAWorldHunger

Your Lenten guide

Once your congregation is registered to participate in ELCA World Hunger's 40 Days of Giving, you will receive exclusive access to a special Lenten resource, ELCA World Hunger's 40-day devotional, and accompanying study guide suitable for Wednesday or Sunday Lenten worship or study.

The devotional, in the form of a desktop flip-calendar, features 40 of the ELCA's and ELCA World Hunger's top thought leaders sharing their perspectives on hunger and poverty in our world today. Each of these 40 devotions is thought-provoking and offers a new way to think about, pray for and act on issues of food, water, education, income and health. See a sample page of this desktop calendar on page 9!

In addition to the desktop flip-calendar, each of these devotions also will be available in an electronic format. When registering your congregation for ELCA World Hunger's 40 Days of Giving, be sure to check the box next to, "My congregation would like to receive a daily email featuring the Lenten devotions as part of ELCA World Hunger's 40 Days of Giving." Beginning Ash Wednesday, Feb. 10, you will receive an email featuring the devotion of the day for each of the 40 days of Lent.

Be sure to share this resource with members of your congregation! Once registered, you will receive a shipment of the 40-day devotionals in the amount indicated during registration. You may also forward the daily e-blast and/or use the daily e-blast content in your own newsletter.

REGISTER

REGISTER your congregation for ELCA World Hunger's 40 Days of Giving today!
Visit www.ELCA.org/40days.



**Be sure to check out the educational series
accompanying the Lenten 40-day devotional!**

Visit page 10 to see a sample weekly session from the series.

Sample Devotion from ELCA World Hunger's 40-Day Devotional.



Luke 13:1-5

At that very time there were some present who told him about the Galileans whose blood Pilate had mingled with their sacrifices. He asked them, "Do you think that because these Galileans suffered in this way they were worse sinners than all other Galileans? No, I tell you; but unless you repent, you will all perish as they did. Or those eighteen who were killed when the tower of Siloam fell on them—do you think that they were worse offenders than all the others living in Jerusalem? No, I tell you; but unless you repent, you will all perish just as they did."

In our city, less than half of students graduate from high school; the schools are also among the lowest ranked in the state. I was having lunch at the home of a mother from our congregation, talking about her son and his plans after high school. I brought up the graduation rate to her. "Well," she said, "If these parents around here would get their act together and start taking care of their kids, things would be different."

How quickly we blame the victim of injustice, like the followers of Jesus in today's gospel. The Galileans were murdered by Pilate because they were sinners, right? Jesus redirects the conversation. In telling them to "repent", literally to "turn", he is urging them to re-orient their way of seeing the world. He asks them to stop pointing fingers at each other, and look instead at the empire and its gruesome acts of repression as the culprit, before they also become the victims of violence. We too, must recognize the lies that blame the victims of poverty, and ask the question, "Who is really responsible for this injustice? And how can we together build the power to change it?"

Pastor John Cummings
Grace in Action, Detroit, Mich.

ELCA World Hunger's
40 DAYS of Giving

February 28, 2016

ELCA WORLD HUNGER'S 40 DAYS OF GIVING

Educational Series

Over the next six weeks, we will journey together through the season of Lent, reflecting on hunger, hope and God's love in a world of both abundance and need. Each weekly session is based on a devotion from ELCA World Hunger's 40 Days of Giving, a special 40-day devotional for your congregation to use as you take up the challenge of responding to hunger through ELCA World Hunger together.

Each weekly session will have: an opening prayer, a Scripture reading, a devotion from a leader in the ELCA that introduces the session's theme, instructions for a group activity, a story from a ministry supported by ELCA World Hunger, questions for discussion and a closing prayer. You are welcome to adapt these sessions to fit your needs, perhaps by adding a hymn or writing your own discussion questions.

Weekly Session: POWER AND POWERLESSNESS (Luke 13:1-5)

Devotion from Pastor John Cummings, Grace in Action, Detroit, Mich.

LEADER'S GUIDE

Instructions for Leader:

Welcome the participants and introduce the session's theme: POWER AND POWERLESSNESS. This week, we will read the words of Pastor John Cummings of Grace in Action, a new congregation in Detroit, Mich., and reflect on how God responds with power in the midst of our powerlessness.

Invite the group to join in a brief moment of silence before continuing with the opening prayer.

Materials needed:

- Pens
- 3x5 cards (about two per person)
- One large piece of paper with "Hunger" written on it



Prayer (adapted from Evangelical Lutheran Worship, p. 26)

Lord God, our strength, the struggle between good and evil rages within and around us, and all the forces that defy you tempt us with empty promises. Keep us steadfast in your word, that we may trust in your power to create and to restore us through your Son, Jesus Christ, who lives and reigns with you and the Holy Spirit, one God, now and forever. Amen.



Read or invite someone to read Luke 13:1-5:

¹ At that very time there were some present who told him about the Galileans whose blood Pilate had mingled with their sacrifices. ² He asked them, "Do you think that because these Galileans suffered in this way they were worse sinners than all other Galileans? ³ No, I tell you; but unless you repent, you will all perish as they did. ⁴ Or those eighteen who were killed when the tower of Siloam fell on them—do you think that they were worse offenders than all the others living in Jerusalem? ⁵ No, I tell you; but unless you repent, you will all perish just as they did."

Read or invite someone to read Pastor John Cummings' reflection on this verse:

In Detroit, less than half of students graduate from high school. The schools are also among the lowest ranked in the state. I was having lunch at the home of a mother from our congregation, talking about her son and his plans after high school. I brought up the graduation rate to her. "Well," she said, "if these parents around here would get their act together and start taking care of their kids, things would be different."

How quickly we blame the victim of injustice, like the followers of Jesus in today's gospel. The Galileans were murdered by Pilate because they were sinners, right? Jesus redirects the conversation. In telling them to "repent," literally to "turn", he is urging them to re-orient their way of seeing the world. He asks them to stop pointing fingers at each other, and look instead at the Roman empire and its acts of repression as the culprit, before they also become the victims of violence. We too, must recognize the lies that blame the victims of poverty, and ask the question, "Who is really responsible for this injustice? And how can we together build the power to change it?"

What has happened to the people Jesus is describing?

Who was at fault for their suffering?

(Galileans were murdered by Pilate and the Romans; the 18 were killed when the tower of Siloam fell on them – one group murdered, the other killed in an accident)

Pastor Cummings writes that Jesus urges the people "to repent, literally to turn."

What sort of repentance does Pastor Cummings hear Jesus urging?

(seeing the world in a new way; no longer blaming the victims)

Ask

Pastor Cummings writes that we are often quick to blame victims of injustice, or those who face hunger and poverty, as though their sin is great enough to merit their suffering. Another way of saying this is to say that they have the power to change their circumstances, but often they do not.

Let's read together the following story and think about the things the people in it can change, and the things they cannot.

Read or invite someone to read the following story:

Those who know her are familiar with Verdell's ever-present smile. She brings warmth and welcome to her community, which might be surprising given the challenges she has faced. When her mother lost her home in the 2008 mortgage crisis, Verdell took her in. As her mother's Alzheimer's progressed, Verdell continued to care for her. Then she lost her job when her employer outsourced the department. This allowed Verdell to care for her mother full-time, but it also meant they would both need help to pay their bills and put food on the



table. In a city like Chicago, where Verdell lives, this can be especially difficult. Chicago, like other large U.S. cities, has a lot of "food deserts," communities that lack a supermarket to buy fresh fruits, vegetables and meat. This can make prices higher or commutes longer when trying to get food. Public transportation can help some, but riding the train means carrying all of your groceries by hand. On the other hand, owning a car means paying for gas, parking, insurance, and a host of other fees.

Verdell is not alone. In the United States in 2014, more than 48 million Americans experienced the challenge of not knowing where their next meal might come from. More than 900,000 children lived in households where hunger was a common experience.

Pass out the 3x5 cards to each person. Show them the large paper with "Hunger" written on it. This large paper should be put in a central place, perhaps on a table. Invite everyone to think of one cause for Verdell's hunger from the story. Give them one moment to think and then invite them to write the cause on one of their 3x5 cards.

What cause of hunger did you hear in Verdell's story?

How might this make it difficult to get enough food for her and her mother?

(examples might include unemployment, transportation, food deserts, health care and so on)

Invite the group to place their cards around the large piece of paper with "Hunger" on it. Give the group a moment to think about the causes you have identified. Then, invite them to think of one more possible cause of hunger and write that on their second 3x5 card. Ask them to share their second cause and, like before, invite them to place their cards around the large piece of paper.

It's okay if people say the same thing! You may want to prompt them, if there are too few.

You can suggest things like drought that kills crops, lack of access to clean water for irrigation, job loss, lack of transportation and so on.

Ask

Ask

Which of these things do individuals have power over?

Which things can an individual control?

Which of these things have to be shaped by a whole community or a government in order to change?

What circumstances might make a person feel powerless?

Read or invite someone to read the following story:

The Oak Park River Forest Food Pantry Verdell and her mother visit monthly is a big help. "It's harder and harder to get out with mother, but the people here always make us welcome," she says. The pantry offers comprehensive services and programs, including food, to thousands of families on Chicago's West Side and near-west suburbs. It is supported in part by gifts to ELCA World Hunger and many local congregations. Staff at the pantry offer benefits counseling to help visitors access benefits that may help them feed their families, as well as nutrition education. With this support, Verdell and her mother are able to get the help they need.

Invite the group to look at the causes of hunger they listed and ask:

Where do you see the church at work in Verdell's story?

What are some other causes the church is addressing?

How does God exercise power, even in the face of things that make us feel powerless?

How does the repentance Pastor Cummings describes help us see where God is at work?

After discussion and time for questions, invite the group to close in prayer.



Closing Prayer

Lord God, in your power and wisdom you created a world in which all can be fed. Bless us and our neighbors that we may respond to the forces that oppose you and leave so many people hungry in our communities. Keep us steadfast in our trust in you and your plan for your creation, through Jesus Christ, our Savior and Lord, who lives and reigns with you and the Holy Spirit, one God now and forever. Amen.

Save the date

FEB
7
2016

SUNDAY, FEB. 7 – SUPER BOWL SUNDAY

Did you know American consumers spend more than \$10 billion on food and other items for the Super Bowl each year*? Imagine if even a tithe of those dollars were instead put toward ending hunger in our world. This year, Super Bowl Sunday falls on the Sunday before Ash Wednesday, which makes it a perfect time to kick off your fundraising for ELCA World Hunger's 40 Days of Giving.

See page 15 for fundraising ideas around the Super Bowl, including utilizing the Souper Bowl of Caring program.

FEB
10
2016

WEDNESDAY, FEB. 10 – ASH WEDNESDAY

You may want to begin your ELCA World Hunger 40 Days of Giving educational series on this date. See page 10 for a sample weekly session.

FEB
14
2016

SUNDAY, FEB. 14 – VALENTINE'S DAY

In 2016, the first Sunday in Lent falls on Valentine's Day, a national day of showing love to people and causes you care about the most. Why not host a Valentine's Day fundraiser in support of ELCA World Hunger? Spread the love to our ministries in more than 60 countries around the world through special Sunday school activities and ELCA Good Gifts grams.

See page 16 for Valentine's Day fundraising ideas, including a Bee Mine ELCA Good Gift coloring page.

FEB
29
2016

MONDAY, FEB. 29 – LEAP DAY

Once every four years, an extra day is added to our calendars – Feb. 29 – known as leap day. This Lent, we are using this as an extra day to help end hunger around the world.

See page 20 for ways to incorporate leap day into your Lenten fundraising activities, including a special one-day-more social media campaign.

MAR
27
2016

SUNDAY, MARCH 27 – EASTER

Fundraising for ELCA World Hunger's 40 Days of Giving officially comes to a close. Be sure to mail your 40 Days of Giving gifts post-marked by Friday, April 15, to ensure your gifts are counted toward the \$2 million goal.

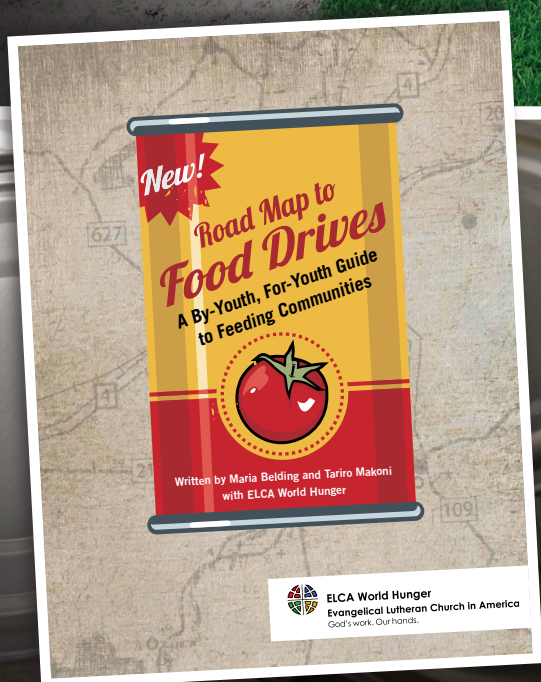
* U.S. News, 6 Numbers to Know for Super Bowl, Sunday, Jan. 29, 2015.

KICK OFF WITH SUPER BOWL SUNDAY

Super Bowl Sunday is the perfect opportunity to kick off your congregation's participation in ELCA World Hunger's 40 Days of Giving. Landing on the Sunday before Ash Wednesday, Super Bowl 50 provides the opportunity to share the work of ELCA World Hunger right here in the United States. Consider hosting a food drive on Super Bowl Sunday, or the weeks leading up to it, with the proceeds going toward your congregation's 40 Days of Giving goal.



Participate in Souper Bowl of Caring, a national effort to transform the time around the Super Bowl into the nation's largest celebration of giving and serving. Through this initiative, youth are encouraged to take up a collection asking for one dollar or one food item for people in need, culminating on Super Bowl Sunday. Consider providing half of what is raised at the Souper Bowl of Caring for ELCA World Hunger and half for local hunger needs. Visit www.souperbowl.org for additional information, resources and ideas.



ELCA World Hunger's Road Map to Food Drives

A new resource offering clear, step-by-step advice for planning and preparing a youth-led food drive. This guide will help your group act lovingly and wisely as you fight hunger in your community.

Download the guide at www.ELCA.org/hunger and click on the "Education" tab.

VALENTINE'S DAY

This Valentine's Day, spread the love to ELCA World Hunger's ministries throughout the world with ELCA Good Gifts grams and children's color-your-own Valentines.

New this year, ELCA Good Gifts grams may be purchased in honor of your friend, child or significant other to celebrate Valentine's Day. Offer these ELCA Good Gifts grams on (or prior to) Valentine's Day, Sunday, Feb. 14, before or after worship as a special way to celebrate the holiday while giving back to ELCA World Hunger. Order these free Valentine's Day ELCA Good Gifts grams at resources.ELCA.org.

Get the kids involved in this effort, too! Special coloring sheets for Valentine's Day are now available. See a sample of these fun coloring sheets on pages 17-19 and/or download these sheets at www.ELCA.org/resources/ELCA-Good-Gifts.

Money raised will benefit ELCA World Hunger's 40 Days of Giving and help provide families in need with fruit-tree seedlings, honeybees, fish and other animals, and the resources they need to escape hunger and poverty for good.



Bee Mine,



made by

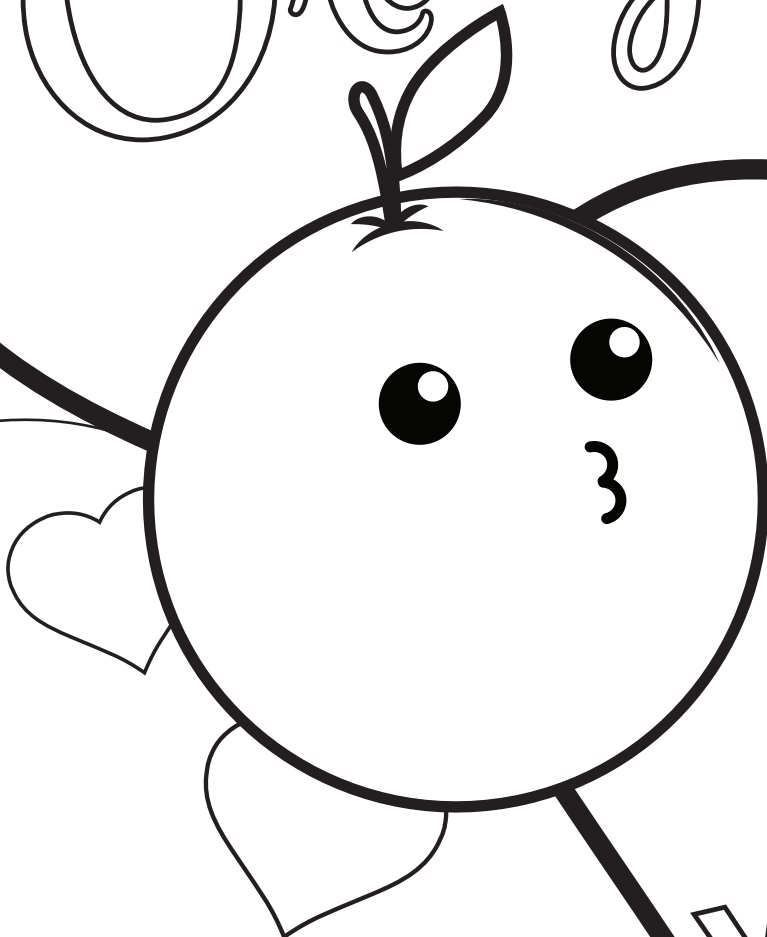


ELCA World Hunger
Evangelical Lutheran Church in America
God's work. Our hands.

What's the buzz about bees? Beeswax is used to make handcrafted soaps and candles, and honey and pollen can be sold at the market as well. But that's not all — their mere presence on a farm means they are pollinating plants and boosting crop growth throughout the wider community. Bees, hives and training in beekeeping can go a long way for a family in need.

www.ELCA.org/goodgifts

Orange you glad



you're my
Valentine?

made by



ELCA World Hunger
Evangelical Lutheran Church in America
God's work. Our hands.

Not long after being planted, a fruit-tree provides nutritious fruit to help children and families stay healthy and free from hunger, year after year. These trees are especially valuable in countries with dry climates. Certain citrus varieties, like tangerine trees, thrive in the driest conditions and help families survive drought.

www.ELCA.org/goodgifts

Hogsn'Kisses



*this
Valentine's Day!
xoxo*

made by



ELCA World Hunger
Evangelical Lutheran Church in America
God's work. Our hands.

A pig in the pen is like money in the bank. Within months, a tiny piglet grows to weigh over 200 pounds! Should a family have a failed harvest, medical expense or other unexpected financial need, this pig can be sold for much-needed cash at the market.

www.ELCA.org/goodgifts



END HUNGER

FEB. 29 • AN EXTRA DAY TO END HUNGER

This Lent, let's make a huge leap forward in the race to end hunger around the world. Incorporate leap day, Feb. 29, into your congregation's 40 Days of Giving efforts! See below for ideas on how to celebrate leap day within your congregation.

Consider fasting on this extra day and instead of eating give a meal to someone in need throughout our world.

Participate in the one-day-more social media campaign.

Share the one-day-more social media images and sample messages on your own and your congregation's Facebook, Twitter and/or Instagram accounts and encourage followers to make a donation to ELCA World Hunger.

Using ELCA World Hunger's peer-to-peer site to help reach your 40 Days of Giving goal? This is the perfect opportunity to encourage donations through your customized page.

Download sample social media images and messages at www.ELCA.org/40days.

Take a special offering to represent the extra day people around the world will spend without food. Add this offering to your fundraising as part of ELCA World Hunger's 40 Days of Giving.



Create one-more-day coin boxes and distribute them at the beginning of February with the goal of \$29 by leap day, Feb. 29. Use empty cans or food boxes as the coin boxes and do a blessing of these at the beginning of the month. You may also use ELCA World Hunger's free Feed the World coin boxes. **Order these at resources.ELCA.org.**



TAKE YOUR FUNDRAISER TO THE NEXT LEVEL WITH TEAM ELCA!

Take your 40 Days of Giving fundraising efforts online by creating a customized webpage on ELCA World Hunger’s new peer-to-peer fundraising platform.

Visit www.ELCA.org/teamELCA to get started now!

HERE'S HOW IT WORKS:



SET UP YOUR FUNDRAISING PAGE

You may set up a page as either an individual or a team (i.e. your congregation.) If you plan on encouraging others to create their own pages as part of your fundraising team, select the team option. If you plan on using one collective page to fundraise, create an individual page.



Customize your page

Each event on Team ELCA comes with its own personal page for you to customize. Upload your own photo and text to tell others about ELCA World Hunger’s 40 Days of Giving, your fundraising goal and why you support ELCA World Hunger.



EMAIL YOUR MEMBERS, FRIENDS AND FAMILY

Invite members, and their friends and family, to support the congregation’s efforts with personalized emails, directly from Team ELCA! Use ready-to-go templates or customize your own.



CELEBRATE

Thank your supporters and celebrate your efforts! The donations you raise go on to support ELCA World Hunger through 40 Days of Giving, reaching people and communities in need throughout the world. By providing food, water, income, education and health care, your gifts support innovative solutions that get at the root causes of hunger and poverty.

ELCA WORLD HUNGER'S top 10 resources

Order these resources and more at resources.ELCA.org.



1

BROCHURE AND OFFERING ENVELOPE

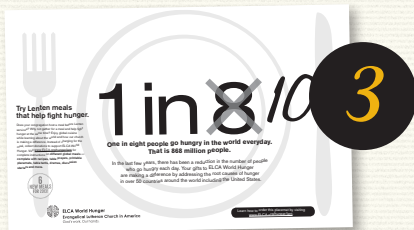
Use this eight-page brochure and offering envelope in a variety of settings, providing a brief overview of ELCA World Hunger, our church's response to hunger and poverty in nearly 60 countries around the world.

ELCA GOOD GIFTS CATALOG

The ELCA Good Gifts catalog offers more than 50 gift-giving options – from 10 little chicks to water wells – to help people in need. Browse the catalog with your Sunday school class or congregation and set a fundraising goal. Once you've met your goal, you can purchase gifts through the catalog or online.



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LENTEN MEAL SERIES

While preparing for the Lenten season, consider using the ELCA World Hunger Lenten meal series for Wednesday night gatherings. Choose from 18 themes that feature global recipes, table prayers, country statistics, table tents and more. Instead of charging for the meal, consider taking a free-will offering to support the work of ELCA World Hunger.

REPRODUCIBLE STORIES

Share stories of people whose lives have been changed by your gifts to ELCA World Hunger. Reproducible stories from ELCA World Hunger are designed to fit right inside your worship bulletin and 14 new stories are available annually.

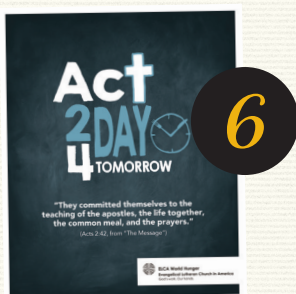
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GOD'S GLOBAL BARNYARD

Distribute this interactive coin box to teach children and youth about how animals help in the fight against hunger and poverty.

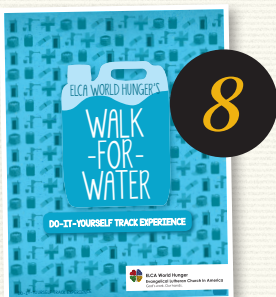
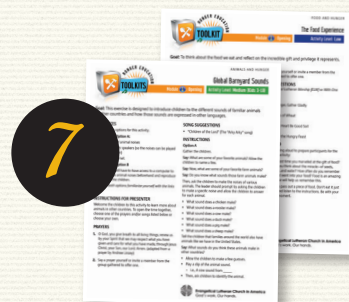


ACT 2DAY 4 TOMORROW

Engage youth and young adult groups of all sizes with a meaningful experience of learning about hunger and faith. As the group takes part in the spiritual practice of fasting for the duration of the event, they will be led through four themes – with an overarching theme of table fellowship. Each theme is broken up into three lessons and can be adapted to different time frames and settings. Bring youth together for prayer, service, activities and more as they Act 2Day 4 Tomorrow.

TOOLKITS

These free, downloadable resources allow you to mix and match lessons and activities to create the perfect plan for your age group and timeframe. Toolkits explore the root causes of hunger with suggestions for prayer, song, learning activities and more. Find a variety of topics such as food and hunger or water and hunger, and many more.

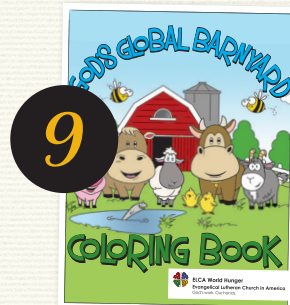


WALK FOR WATER: DO-IT-YOURSELF TRACK EXPERIENCE

Bring the ELCA World Hunger's Walk for Water track experience to your congregation. The DIY kit gives you step-by-step instructions on how you can create firsthand what it is like to carry a 5-gallon jug of water (41.5 pounds) through a simulated water collection experience. Throughout the simulation, each person follows one of four "stories" to guide them along the track. Along the way, participants are confronted with different obstacles that help them realize some of the struggles those walking for water may encounter.

GOD'S GLOBAL BARNYARD COLORING BOOK

Order this fun coloring book for Sunday school or as a special handout at worship. As children color each of the eight animals, teach them the significance livestock can have in communities around the world. Pair the activities with an ELCA Good Gifts fundraiser to support the animal projects of ELCA World Hunger.



POSTERS

ELCA World Hunger has a variety of posters you can order and display on a bulletin board or in a prominent spot in your congregation to show your support for your favorite ELCA ministry.



ELCA World Hunger
Evangelical Lutheran Church in America

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